

# PRIVACY POLICY

Your privacy is important to us. It is SMART CHEMICALS CORPORATION's policy to respect your privacy regarding any information we may collect from you on [www.maxprotectionprogram.com](http://www.maxprotectionprogram.com) and other sites we own and operate.

We only request personal information when it is truly needed to provide you with a service. We do so by fair and legal means, with your knowledge and consent. We also inform you why we are collecting the data and how it will be used.

We only retain collected information for as long as necessary to provide the requested service. When we store data, we protect it within commercially acceptable means to prevent loss and theft, as well as unauthorized access, disclosure, copying, use or modification.

We do not share personally identifiable information publicly or with third parties except when required by law.

Our website may have links to external websites that are not operated by us. Please be aware that we have no control over the content and practices of these sites and cannot bear responsibility for their respective privacy policies.

You are free to decline our request for your personal information, with the understanding that we may be unable to provide you with some of the desired services.

Your continued use of our website will be considered acceptance of our practices regarding privacy and personal information. If you have any questions about how we handle user data and personal information, please contact us.

## COOKIES POLICY

### WHAT ARE COOKIES?

As is common practice with almost all professional websites this site uses cookies, which are small files that are downloaded to your computer, to enhance your experience. This page describes the information they collect, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored, however this may downgrade or 'break' certain elements of the site's functionality.

#### How do we use cookies?

We use cookies for a number of reasons, detailed below. Unfortunately, in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this website. It is recommended that you leave all cookies if you are not sure whether or not you need them in case they are used to provide a service that you use.

#### Disabling cookies

You can prevent the setting of cookies by adjusting your browser settings (see your browser Help for this procedure). Please be aware that by disabling cookies the functionality of this and many other websites you visit will be affected. Disabling cookies will generally result in disabling certain functionality and features of this website. Therefore, it is recommended that you do not disable cookies.

#### Cookies we set

- **Account-related cookies** If you create an account with us, we will use cookies to manage the registration process and general administration. These cookies will usually be deleted upon logging out, however in some cases they may remain thereafter in order to remember your site preferences when you log out.
- **Login-related cookies** We use cookies when you are logged in so that we can remember this action. This saves you from having to log in every time you visit a new page. These cookies are usually remo-

ved or cleared when you log out to ensure that you can only access restricted features and areas upon logging in.

- Cookies related to email newsletters This site offers newsletter or email subscription services and cookies may be used to remember if you are already signed up and whether to show certain notifications valid only to subscribed/unsubscribed users.
- Order processing related cookies This site offers e-commerce or payment facilities and some cookies are essential to ensure that your order is remembered between pages so that we can process it properly.
- Survey-related cookies We offer surveys and questionnaires at regular intervals to provide interesting information, useful tools, or to understand our user base more accurately. These surveys may use cookies to remember those who have already taken a survey or to provide accurate results after changing pages.
- Form-related cookies When you submit data through a form such as those found on contact pages or comment forms cookies may be set to remember your user details for future mailing.
- Site preference cookies In order to provide you with a great experience on this site, we provide the functionality to set your preferences for how this website runs when you use it. To remember your preferences, we need to set cookies so that these information can be retrieved whenever you interact with a page that is affected by your preferences.

### **Third Party Cookies**

In some special cases, we also use cookies provided by trusted third parties. The following section describes which third-party cookies you may come across through this website.

- This site uses Google Analytics which is one of the most widespread and trustworthy analytics solution on the web for helping us understand how you use the site and ways we can improve your experience. These cookies may track items such as how much time you stay on the site and the pages visited so we can continue producing engaging content.

For more information about Google Analytics cookies, please view the official Google Analytics page.

- Third-party analytics are used to track and measure usage of this site so that we can continue producing engaging content. These cookies may track items such as the time you spend on the site or the pages visited, which helps us understand how we can improve the site for you.
- From time to time we test new features and make subtle changes to the website appearance. When we are still testing new features these cookies may be used to ensure that you receive a consistent experience when browsing on the site while we understand which optimizations our users appreciate most.
- As we sell products, it is important that we understand statistics about how many visitors to our website actually purchase items, and therefore this is the type of data that these cookies are meant to track. This is important to you as it means we can accurately make business forecasts that allow us to analyze our advertising and product costs to ensure the best possible price.
- The Google AdSense service we use to serve advertising uses a DoubleClick cookie to serve more relevant ads across the Web and limit the number of times a particular ad is shown to you.
- For more information about Google AdSense, please view the official Google AdSense Privacy FAQ.
- We use ads to offset the costs of running this site and provide funding for future developments. The behavioral advertising cookies used by this site are designed to ensure that we provide you with the most relevant advertisements where possible by anonymously tracking your interests and presenting similar things that may be of your interest.
- Many partners advertise on our behalf, so the affiliate tracking cookies simply allow us to see if our customers have visited the website through one of our partners' websites so that we can credit them appropriately and, where applicable, allow our affiliate partners to offer any promotion they can provide you to make a purchase.

### **User Commitment**

The user undertakes to make appropriate use of the content and information offered through our website and with an expository yet not limiting nature:

- A. To not engage in activities that are illegal or contrary to good faith and public order;

- B. To not disseminate propaganda or content of a racist, xenophobic, gambling-related or betting nature, any type of illegal pornography, in support of terrorism or against human rights and;
- C. To not cause damage to the physical (hardware) and logical (software) systems of our website, its suppliers or third parties, to introduce or disseminate computer viruses or any other hardware or software systems that are capable of causing the aforementioned damages.

**More information**

We hope you are enlightened, and as mentioned previously, if there's something you're unsure whether you need or not, it's usually safer to leave cookies enabled in case it interacts with one of the features you use on our website.

This policy is effective as of May 2022.